

SAW Video Grant Guidelines

Grant Deadlines:

Nov 1st – Aboriginal Voices, Cultural Equity Fund,

Jan 9th – Video Virgin

May 1st – JumpstART Mentorship, SAW Production Fund



SAW Video offers a variety of grants to video artists in all stages of their careers. All grants are a combination of equipment access, material costs, memberships and workshop subsidies. SAW Video's grants are intended to assist artists in the production of their project. They are not intended to be used exclusively for scriptwriting, research and development or other purely pre-production purposes. Current grant deadlines can be found under the Grants section of the SAW Video website, www.sawvideo.com.

What types of grants are available?

Emerging Artists Grants

- JumpstART Mentorship (6 grants awarded annually)
- Cultural Equity (3 grants awarded annually)
- Aboriginal Voices (3 grants awarded annually)
- Video Virgin (1 grant awarded annually)

Production grants for emerging artists are designed to give media artists at the beginning stages of their video careers an opportunity to explore the medium of video art. Proposed projects must be **under 40 minutes** in length. Emerging artists are not required to have previously made a video, they may have made student video projects, they may have participated in the making of videos where they did not possess creative control, or they may be an artist working in another discipline who is crossing over to use video for the first time.

Mid-career / Established Artists Grants

- SAW Video Production Fund (3 grants awarded annually)
- Cultural Equity (3 grants awarded annually)
- Aboriginal Voices (3 grants awarded annually)

Mid-career and established artists can apply for grants to assist with the production of a video **under 60 minutes** in length in any genre.

A mid-career artist is someone that has created a small body of professional work and has been a practicing artist for several years.

An established artist is someone that has an extensive body of work and has achieved an advance level in their career as an artist.



Who can apply?

Anyone is welcome to apply for a SAW Video grant. Applicants do not need to be a member to apply. SAW Video encourages **artists crossing over from another discipline** to apply to one of the organization's emerging artist grants.

As the majority of the support for the projects is provided in the form of equipment and facilities access, SAW Video grants are intended for residents of Eastern Ontario and Western Quebec. Applicants do not need to be a Canadian citizen or a Permanent Resident of Canada or have an application pending for Permanent Resident status.

SAW Video actively promotes access for all artists, regardless of age, class, gender, sexual orientation, race or ability.

SAW Video supports projects that are produced in both French and English, however, there are some restrictions on submitting an application in French (please see Other restrictions).

What types of projects are eligible?

SAW Video supports independent, artistic work where the artist initiates and is the driving force behind the proposed project. The applicant must retain complete creative and editorial control over the work. All grants are for video projects but can also include projects originating on film and transferred to video. Please note: SAW Video does not support the production of feature-length projects.

Priority is given to projects that are innovative in content, point of view, form, style, technique or process and that further the applicant's development as an artist.

Please see below for a list of projects that do and do not qualify for production funds at SAW Video.

Eligible :	Ineligible :
<ul style="list-style-type: none"> ▪ Projects where the applicant is the principal artist/creator/director 	<ul style="list-style-type: none"> ▪ Projects commissioned by, made on contract for, or produced by, a government agency, non-profit organization, broadcaster or private company
<ul style="list-style-type: none"> ▪ Collaborations (maximum of three co-directors) 	<ul style="list-style-type: none"> ▪ Industrial or corporate projects.
<ul style="list-style-type: none"> ▪ Drama 	<ul style="list-style-type: none"> ▪ Promotional projects
<ul style="list-style-type: none"> ▪ Documentary 	<ul style="list-style-type: none"> ▪ Instructional or educational projects

▪ Animation	▪ Commercial television projects
▪ Experimental	▪ Public Service Announcements
▪ Film / video installation	▪ Projects using film or video simply as a tool to record or document existing artworks
▪ Web-based project	▪ Movies-of-the-week and news reports
	▪ Screenwriting only
	▪ Research and development only
	▪ Activities that have been completed before the results of the competition are announced.

Please note: Applicants may be students but may not be making student or training projects.

Other restrictions

Applicants may submit only one application to each individual SAW Video grant. For example an applicant could not submit two different applications for two separate projects to the Cultural Equity Fund.

Applicants may submit the same application to more than one SAW Video grant, however if their application succeeds in being awarded multiple grants the applicant may only accept and receive funding from one of the grants awarded. For example an applicant could submit an application for the same project to both the SAW Production Fund and the Aboriginal Voices Fund, but if they were successful in both programs they would need to choose which one to accept.

If an applicant has previously been awarded a SAW Video grant, they must have completed the project and given SAW Video a copy for the archives before they can be considered eligible for future SAW Video grant programs.

SAW Video supports the creation of French-language projects, however, due to limited resources we are unable to translate grant applications from French to English. Therefore, even if the project will be produced in French the following parts of the application must be in English:

- the artistic statement
- the project outline
- the creative notes

Please note: For genre-specific requirements, a French script may be submitted but it must be accompanied by an English synopsis. Similarly, if you are proposing a documentary, a French treatment be submitted but it must be accompanied by an English synopsis.

How are the grants assessed?

For each grant, two jurors are selected by the Administrative Coordinator and the Director of SAW Video to comprise the jury. Jurors are selected based on their experience within the media arts sector, the scope of the applications received, as well as consideration for any potential conflict of interest between the applicants and jurors.

Jurors independently review grant applications and assess them based on the assessment criteria below. Afterwards, they meet to review the audio-visual support material. It is at this point that they discuss the applications and rank them, using their knowledge and expertise in a group decision-making environment.

Typically, applicants find out whether or not their submission has been successful within **6 to 8 weeks** of the grant deadline.

What is the jury's decisions based on?

The jury bases its decision on the both **artistic merit** and the **feasibility** of the submitted applications, as well as the artistic merit of the submitted audio visual support material.

Artistic Merit

Artistic merit pertains both to the quality of the proposed project as articulated by the required application documents, and to the quality of the submitted audio-visual support material. Artistic merit is demonstrated by an applicant's commitment to their own artistic development and the contribution or impact the proposed project will have on their medium and discipline. Priority is given to proposals from applicants whose work demonstrates the development of their own unique artistic vision, voice or approach.

Feasibility

Applications are also assessed on feasibility. Feasibility is the ability for an applicant to see a project through to completion successfully. The feasibility of an application can be shown through the applicant's demonstrated experience working in the media arts and/or through the proposed support of other media arts professionals who will be participating in the project as part of the applicant's creative team. The applicant can articulate the feasibility of their project through required application documents such as:

- A balanced budget which takes in to account all expenses and revenues and is a realistic representation of the needs and scope of the project.
- A production schedule will demonstrate a reasonable understanding of the time required to complete the project.
- An artist's CV or résumé that highlights the applicant's professional arts experience, training and filmography.
- A clear and well thought out detailed project description
- Letters of agreement or permission, as appropriate for the project.

In what format should the grant be submitted?

Please submit grants on 8.5" x 11" paper. Do not use binders, plastic covers or staples, use paper clips to secure material. Please adhere to the length restrictions as outlined in the application form. See the grant application form for guidelines on how to submit audio-visual support material.

SAW Video must receive a physical copy of your application. Applicants may submit the grant in person during the centre's operating hours, or they may send their application by post. We will accept applications postmarked by Canada Post or a courier company no later than the deadline date. *We will not accept* applications that have been faxed, e-mailed, sent on disc or sent in electronic form.

What happens next?

If you are not successful with your application

Support material must be picked up within two weeks following notification, and although we will do our best to ensure the safety of your support material SAW Video is not responsible for any loss or damage to work that has been submitted. *Do not submit original materials.*

Applicants may resubmit an unsuccessful proposal for a subsequent deadline. Unlike other granting bodies, SAW Video jurors are required to provide feedback on unsuccessful applicants. You may request that these be forwarded to you for consideration. Feedback can help guide you to another one of our granting programs or give you constructive feedback on how to improve your application. If you are applying for a different grant than the one you originally applied, remember to tailor your proposal to that specific grant.

If you are successful with your application

Upon notification of successfully receiving a grant, we request that artists contact SAW Video's Administrative Coordinator to discuss the grant. All cash honorariums are awarded in two parts: the



first half upon receipt of the grant, the second half upon SAW Video's receipt of the completed project.

For all SAW Video grants, the production should be completed within one year of receiving their results. If an extension is needed, then arrangements must be made with the Administrative Coordinator.

We ask that you acknowledge SAW Video on the finished tape. Logos are available for download on our website.

Successful applicants are asked to submit one copy of the finished work to the SAW Video Archives. Which format is best for the archives will depend on your project and can be clarified and confirmed by a SAW Video technical staff member when your project is nearing completion. We also request that you submit a written synopsis, artist biography and digital still images to accompany the copy of your work to the SAW Video archives.

SAW Video Grant Application Form

Please fill out the application below. Your completed form should be accompanied by a Detailed Project Description. Ensure your application is complete by using the checklist at the end of the application form. Please submit your application on 8.5" x 11" paper. Do not staple your application.



Note: Please review the accompanying grant guidelines prior to filling out the application.

Section A : Contact Information	
Name :	
Address :	
City :	Province :
Postal Code :	Email :
Telephone (home) :	Telephone (other) :
Section B : Project Summary	
Project Title :	
Grant being applied for (select one):	
Emerging Artist Grants <input type="checkbox"/> JumpstART Mentorship <input type="checkbox"/> Video Virgin <input type="checkbox"/> Aboriginal Voices <input type="checkbox"/> Cultural Equity	Mid-career / Established Artist Grants <input type="checkbox"/> SAW Production Fund <input type="checkbox"/> Aboriginal Voices <input type="checkbox"/> Cultural Equity
Genre :	Writer :
Director :	Format :
Producer :	Length :
Project Summary / Synopsis	
Briefly describe your project in (50 words max.). See the Grant Guidelines for a list of eligible projects.	

SAW Video Grant Application Form

Name : _____

Date : _____

Project Title : _____



Section C : Detailed Project Description

All applications will be reviewed and considered based on the artistic merit of the project, its feasibility and the quality of the audio-visual support material included in the application. It is strongly recommended that you discuss your application with SAW Video staff prior to its submission.

Each application will be photocopied and presented to the jury for consideration in its entirety. In order to reduce costs and waste and out of consideration for the jury, please make sure that submissions adhere to all word limits.

Please ensure that all components are submitted, and make use of the check list enclosed in the application package. SAW Video will not contact you to request missing material.

1. Artistic Statement
Please introduce yourself to the jury as an artist. Describe your purpose for creating this project. What themes are you exploring? Why do you feel it is important to create this video in the way it is envisioned? How will the project help you to develop your artistic expression and career as an artist? How does the project relate to your previous work in video or another media? You may describe the formal, historical or social ideas related to your project. (500 word max.)

2. Project Outline
Describe what your video is about. What happens to the subjects or characters in your video? Describe the plot, story line or subject matter. (500 words max.)

For *documentaries*, please make sure to mention any research that has been completed in developing the project in your project description.

For *experimental projects and video art* make sure that you have described the projects themes, structure and process.

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Name : _____

Date : _____

Project Title : _____

3. Creative Notes

Describe the video’s audio and visual styles. What will the video look like and sound like? How does this affect the mood of the video? Address any visual themes and formal generalities in relation to your artistic concept. In this section, you may talk about camera movement, lighting, music or audio sources, composition, acting style, influences, etc. (500 words max.)

4. Genre-Specific Requirements

For *documentaries*, please provide letters of agreement from the subjects confirming that you will have access to proposed material and / or their participation in the project.

For *dramatic productions*, please *also* attach a maximum of 10 pages of your script.

For *animation*, please *also* attach a maximum of 10 pages of your storyboard.

5. Budget

The budget provides a realistic justification of expenses with respect to the scope of the production, it illustrates that the applicant has the resources required to complete the project, and it demonstrates that the applicant has seriously considered all aspects of their production.

Please complete the attached budget detailing all project-related revenues and expenses, note that your **budget must balance**. The document can be modified so that lines may be added and unnecessary lines may be eliminated.

In your revenue section you can also list your own financial contributions towards the project, as well as in-kind donations, deferred payments, etc.

If your expenses exceed the pre-determined amount of the grant you are applying for, please ensure that you list the other funding sources and the status of that funding (confirmed or pending) in your revenues section so that your expenses are equal to your revenues.

Please consult our website and / or contact our Technical Coordinators if you have any questions regarding your equipment requirements and the associated costs.

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Name : _____

Date : _____

Project Title : _____



For emerging artists applying to the SA W Video Jumpstart Mentorship remember that editing of the project must take place at SA W Video, and this should be factored into the budget accordingly.

Keep in mind that all SAW Video grants are comprised mainly of access to equipment and have only a small cash honorarium.

6. Production Schedule

A variety of formats are acceptable, eg. activities by month, activities by week, activities by particular dates. If possible, indicate location information, stage of the production process and an expected completion date. Jurors and SAW Video staff understand that a production schedule is fluid and may change as you go through the process of making your work.

7. Artistic CV

Jurors will assess the applicant's capacity to complete the project, a key component of the proposal's feasibility, by assessing your past artistic experience. An artistic CV may include, in point form, a list of:

- Media arts training, formal and informal;
- Community service, such as involvement in artist-run centres;
- Independent film or video works the artist has created or helped to create (role in the production, titles, dates of completion, formats);
- Exhibitions of the artist's professional independent film or video works (in festivals, galleries or museums, special screenings, etc.); and/or
- Prizes or awards received.

8. Audio and Visual Support Material

When choosing audio-visual support material, ensure that you select the strongest material possible which has a strong relationship to your proposed project.

Please limit your material to a maximum of 3 videos with a combined running time of 15 minutes. For longer video submissions, please indicate which 5 minutes should be viewed, and if possible cue it to the desired location if it is in tape format. **Please do not submit originals.** Please ensure that support material is well labeled with the applicant's name.

If the applicant is a member with works in the SAW Video archive, they are still required to provide support

SAW Video Grant Application Form



Name : _____

Date : _____

Project Title : _____

material. This ensures that the jurors are watching the correct support material that they were intended to see.

Emerging artists may not have any previous video or film work to showcase, but are welcome to submit other artistic works as support material such as photos, creative writing, audio or sound recordings or visual art.

Please do not submit original material.

Please fill out the accompanying form to provide the jurors with additional information relating to the support material.

Section D : Declaration

By signing this declaration I affirm :

- My application is complete, and is ready for consideration by the Jury;
- I meet the eligibility criteria for the category I am applying in;
- I possess the legal and moral rights to this project and I hold all copyrights;
- I do not have any outstanding grants with SAW Video;.
- I understand that this application is subject to SAW Video policies contained in documents such as the SAW Video membership contract; and
- I agree to abide by the decisions of the Jury.

Signature of the Applicant

Date

SAW Video Grant Application Form



Name : _____

Date : _____

Project Title : _____

Application Checklist

Please make sure that your application includes all of the following:

- Artistic Statement
- Project Outline
- Creative Notes
- Genre-Specific Requirements (as applicable)
- Budget
- Production Schedule
- Artist C.V
- Audio-Visual Support Material Form

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Name : _____

Date : _____

Project Title : _____



Audio-Visual Support Material Form	Item # 1	Item # 2	Item # 3
Type of support material (DVD, images, etc.):			
Title:			
Role of applicant in project:			
If you are the director, did you retain creative and editorial control over the work?			
Presentation history (where and when has your work been presented):			
Running time (where applicable):			
Format of support material:			
Completion date:			
Special presentation instructions:			