#### SAW Video Grant General Guidelines 2016

#### **Grant Deadlines:**

May 2<sup>nd</sup>, 2016 – JumpStart Mentorship program, SAW Production Fund Oct 3<sup>rd</sup>, 2016 – Indigenous Voices Mentorship Program



SAW Video offers a variety of grants to video artists in all stages of their careers. All grants are a combination of equipment access, material costs, memberships and workshop subsidies. SAW Video's grants are intended to assist artists in the production of their project. They are not intended to be used exclusively for scriptwriting, research and development or other purely pre-production purposes. Current grant deadlines can be found under the Grants section of the SAW Video website, www.sawvideo.com.

### What types of grants are available?

#### **Emerging Artists Grants**

- Jumpstart Mentorship (6 grants awarded annually)
- Indigenous Voices Mentorship (2 grants awarded annually)

Production grants for emerging artists are designed to give media artists at the beginning stages of their video careers an opportunity to explore the medium of video art. Proposed projects must be **under 30 minutes** in length. Emerging artists are not required to have previously made a video, they may have made student video projects, they may have participated in the making of videos where they did not possess creative control, or they may be an artist working in another discipline who is crossing over to use video for the first time.

### Mid-career / Established Artists Grants

SAW Video Production Fund (3 grants awarded annually)

Mid-career and established artists can apply for grants to assist with the production of a video **under 60 minutes** in length in any genre.

A mid-career artist is someone that has created two bodies of professional independent works and has been a practicing artist for at least three years.

An established artist is someone that has five bodies of professional independent works and has been a practicing artist for at least ten years.

# Who can apply?

Anyone is welcome to apply for a SAW Video grant. Applicants do not need to be a member to apply. SAW Video encourages **artists crossing over from another discipline** to apply to one of the emerging artist grants.

As the majority of the support for the projects is provided in the form of equipment and facilities access, SAW Video grants are intended for residents of Eastern Ontario and Western Quebec. Applicants do not need to be a Canadian citizen or a Permanent Resident of Canada in order to apply.

SAW Video actively promotes access for all artists, regardless of age, class, gender, sexual orientation, race or ability.



SAW Video supports projects that are produced in both French and English, however, there are some specific requirements when submitting an application in French (please see **Other restrictions**).

## What types of projects are eligible?

SAW Video supports independent, artistic work where the artist initiates and is the driving force behind the proposed project. The applicant must retain complete creative and editorial control over the work. (All grants are for video projects but can also include projects originating on film and transferred to video.) Please note: At this time, SAW Video does not support the production of feature-length projects.

Priority is given to projects that are innovative in content, point of view, form, style, technique or process and that further the applicant's development as an artist.

Please see below for a list of projects that do and do not qualify for production funds at SAW Video.

Eligible:	Ineligible:
<ul> <li>Projects where the applicant is the principal artist/creator/director</li> </ul>	<ul> <li>Projects commissioned by, made on contract for, or produced by, a government agency, non-profit organization, broadcaster or private company</li> </ul>
<ul><li>Collaborations (maximum of three co- directors)</li></ul>	<ul> <li>Industrial or corporate projects.</li> </ul>
■ Drama	<ul> <li>Promotional projects</li> </ul>
<ul><li>Documentary</li></ul>	<ul> <li>Instructional or educational projects</li> </ul>
<ul><li>Animation</li></ul>	<ul> <li>Commercial television projects</li> </ul>
<ul><li>Experimental</li></ul>	<ul> <li>Public Service Announcements</li> </ul>
Film / video installation	<ul> <li>Projects using film or video simply as a tool to record or document existing artworks</li> </ul>
<ul> <li>Web-based project</li> </ul>	<ul> <li>Movies-of-the-week and news reports</li> </ul>
<ul> <li>Transmedia project</li> </ul>	<ul><li>Screenwriting only</li></ul>
	<ul> <li>Research and development only</li> </ul>
	<ul> <li>Activities that have been completed before the results of the competition are announced.</li> </ul>

Please note: Applicants may be students but may not be making student or training projects.

### Other restrictions

Applicants may submit only one application to each individual SAW Video grant. For example an applicant may not submit two different applications for two separate projects to the Jumpstart Mentorship Program.

Applicants may submit the same application to more than one SAW Video grant, however if their application succeeds in being awarded multiple grants the applicant may only accept and receive funding from one of the grants awarded.



If an applicant has previously been awarded a SAW Video grant, they must have completed the project and given SAW Video a copy for the archives before they can be considered eligible for future SAW Video grant programs.

SAW Video supports the creation of French-language projects, however, due to limited resources we are unable to translate grant applications from French to English. Therefore, even if the project will be produced in French the following parts of the application must be in English:

- the artistic statement
- the project outline
- the creative notes

Please note: For genre-specific requirements, a French script may be submitted but it must be accompanied by an English synopsis. Similarly, if you are proposing a documentary, a French treatment be submitted but it must be accompanied by an English synopsis.

### How are the grants assessed?

For each grant, a team of jurors are selected by the Administrative Coordinator and the Director of SAW Video to comprise the jury. Jurors are selected based on their experience within the media arts sector, the scope of the applications received, as well as consideration for any potential conflict of interest between the applicants and jurors.

Jurors independently review grant applications and assess them based on the assessment criteria below. Afterwards, they meet to review the audio-visual support material. It is at this point that they discuss the applications and rank them, using their knowledge and expertise in a group decision-making environment.

Typically, applicants find out whether or not their submission has been successful within **6 to 8 weeks** of the grant deadline.

# What are the jury's decisions based on?

The jury bases its decision on the both **artistic merit** and the **feasibility** of the submitted applications, as well as the artistic merit of the submitted audio visual support material.

#### **Artistic Merit**

Artistic merit pertains both to the quality of the proposed project as articulated by the required application documents, and to the quality of the submitted audio-visual support material. Artistic merit is demonstrated by an applicant's commitment to their own artistic development and the contribution or impact the proposed project will have on their medium and discipline. Priority is given to proposals from applicants whose work demonstrates the development of their own unique artistic vision, voice or approach.

### **Feasibility**

Applications are also assessed on feasibility. Feasibility is the ability for an applicant to see a project through to completion successfully. The feasibility of an application can be shown through the applicant's demonstrated experience working in the media arts and/or through



the proposed support of other media arts professionals who will be participating in the project as part of the applicant's creative team. The applicant can articulate the feasibility of their project through required application documents such as:

- A balanced budget which takes in to account all expenses and revenues and is a realistic representation of the needs and scope of the project.
- A production schedule will demonstrate a reasonable understanding of the time required to complete the project.
- An artist's CV or résumé that highlights the applicant's professional arts experience, training and filmography.
- A clear and well thought out detailed project description
- Letters of agreement or permission, as appropriate for the project.

### In what format should the grant be submitted?

SAW Video accepts both paper and emailed applications. Paper applications must arrive at SAW Video office no later than 6pm on the deadline date or be delivered to the Arts Court front desk before its closing time at 11pm. We will accept applications postmarked by Canada Post or a courier company no later than the deadline date. Emailed applications must be submitted in PDF format.

Paper applications are recommended to use 8.5" x 11" size paper. Do not use binders, plastic covers or staples, use paper clips to secure material. Please adhere to the length restrictions as outlined in the application form. See the grant application form for guidelines on how to submit audio-visual support material.

## What happens next?

### If you are not successful with your application

Support material must be picked up within two weeks following notification, and although we will do our best to ensure the safety of your support material SAW Video is not responsible for any loss or damage to work that has been submitted. **Do not submit original materials.** 

Applicants may resubmit an unsuccessful proposal for a subsequent deadline. SAW Video jurors are required to provide feedback on unsuccessful applicants. You may request that these be discussed with you for future consideration. For emerging artists, feedback can help guide you to another one of our granting programs or give you constructive feedback on how to improve your application. If you are applying for a different grant than the one you originally applied, remember to tailor your proposal to that specific grant.

### If you are successful with your application

Upon notification of successfully receiving a grant, we request that artists contact SAW Video's Administrative Coordinator to discuss implementation of the grant. All cash honorariums are awarded in two parts: the first half upon receipt of the grant, the second half upon SAW Video's receipt of the completed project with proper acknowledgements.



For Jumpstart and Indigenous Voices grants, the production should be completed within one year of receiving their results. If an extension is needed, then arrangements must be made with the Administrative Coordinator.

### Acknowledgement

Payment of the final portion of the grant is contingent upon proper acknowledgement.

All grantees must acknowledge SAW Video on the finished project. Logos are available for download on our website.

Successful applicants are asked to submit one copy of the finished work to the SAW Video Archives. Which format is best for the archives will depend on your project and can be clarified and confirmed by SAW Video Technical Coordinator-Post Production when your project is nearing completion. We also request that you submit a written synopsis, artist biography and digital still images to accompany the copy of your work to the SAW Video archive.